

# SUSTAINABLE GOALS





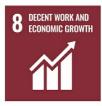


































## To Readers Of The Report

Business is key for the achievement of the Sustainable Development Goals (SDGs). A well-functioning and responsible business community contributes to sustainable development through job creation and innovative solutions to global challenges. However, business operations can also have a negative impact on people, the planet and the society. Members of Ethical Trade Norway have committed themselves to work with due diligence for a more sustainable business practice.

The basis of this work is Ethical Trade Norway's Declaration of Principles, which covers the decent work agenda, human rights, environment/climate, anti-corruption and animal welfare. Members are obliged to report annually on challenges they face and on measures carried out to address these. The reporting template is this year for the first time based on the OECD due diligence model. It is new for us and new for our members. It is this report you are currently holding in your hands. The report is publicly available on our website.

The template seeks to respond to the expectations concerning due diligence for responsible business conduct as described in the UN Guiding Principles on Business and Human Rights and OECD Guidelines for Multinational Enterprises. Ethical Trade Norway's report covers essential elements of the Global Report Initiative (GRI) reporting framework and can be used as a progress report for the Global Compact.

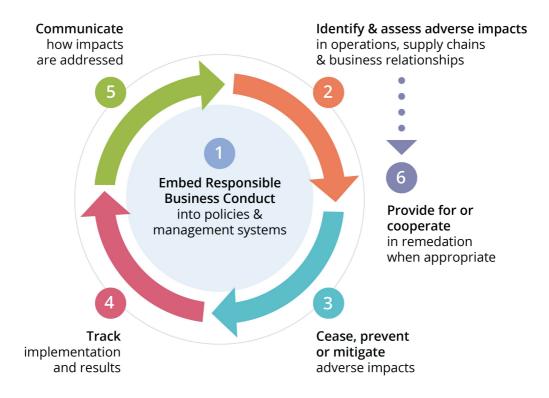
Heidi Furustøl

Executive Director Ethical Trade Norway

## Due diligence

This report is based on the UN Guiding Principles on Business and Human Rights and the OECD model for Due Diligence for Responsible Business Conduct.

The model has six steps that describe how companies can work for more responsible and sustainable business practice. However, being good at due diligence does not mean no negative impact on people, planet and the society. It means that the company is open and honest about challenges faced and shows how this is managed in the best possible way in collaboration with its stakeholders. This report is divided in chapters following the OECD model.



## Preface From CEO

At Stokke, we take great pride in the products we sell and have done since our beginning in 1932. Our company is focused on solutions for babies' development. Every day, millions of people place their trust in our products to take the best possible care of what is most precious to them; their young children. They expect the highest quality and safety from our products! Therefore, we always strive to do whatever is "in the best interest of the child" - our brand promise.

We are all concerned about the environment and how our actions affect it. In today's modern world, caring for our children means much more than providing them with safety, comfort, and protection. Caring for our children means caring for the planet that they will inherit. We strive to create innovative high-quality products in a responsible business environment that provides the assurance and peace of mind that is expected from Stokke products. This will contribute to the preservation of our planet not only for our children, but for generations to come.

Stokke has been member of Ethical Trade Norway since 2006. As a small organization, ETN is an excellent resource center and support in our work to continuously improve and ensure that our business practice respects people, society and the environment. Through this cooperation, we ensure that our actions are in alignment with best practice according to international expectations such as the UN Guiding Principles on Business and Human Rights, the OECD Due Diligence Guidance for Responsible Business Conduct and the UN Sustainable Development Goals. As a member, we are committed to:

- 1. Implementing strategies and policies which, at a minimum, covers ETNs principles for responsible business conduct.
- 2. Carrying out due diligence for responsible business to prevent negative impact on people and the environment in our supply chain.

Autumn 2019, ETN updated their minimum requirements to ensure that they reflect what is considered good business practice today. Stokke very much welcomes this update, while at the same time, acknowledges that within a few areas, work is still needed to reach the expected level. Our actions for 2020 and 2021 are based on lifting our internal practice within these areas while keeping up the good work we are already doing.

" In the best interest of the child "

Jacob Kragh CEO

## Company information and business context

## Key company information Company name Stokke AS **Head office address** Parkgata 6, 6003 Ålesund Main brands, products and services offered by the company Stokke provides worldwide distribution of children's furniture and equipment within the highchair, stroller, baby carrier and nursery market segments through selected retailers represented in around 70 countries. The products are also available through ww **Description of company structure** Stokke AS is a Norwegian company with subsidiaries in Europe, Americas and in Asia. All subsidiaries companies are fully owned by Stokke AS, and conduct sales and marketing on behalf of Stokke AS in the respective countries. Stokke is owned by NXMH, an investment company based in Belgium, wholly owned by NXC in South Korea. NXC is the largest shareholder in NEXON Corporation. **Turnover in reporting year (NOK)** 1551000000 **Number of employees** 381 Major changes to the company since last reporting period (mergers, acquisitions etc.) Contact person for the report (name and title) Gunnhild Ø Thorsen, Operations Director Email for contact person for the report

Gunnhild.thorsen@stokke.com

### Supply chain information

#### General description of the supply chain and the company's sourcing model

Manufacturing of Stokke products is outsourced with suppliers located in 12 countries. The production of wooden products is located in Eastern Europe, textiles in China and injection molding and assembly in China and Europe.

Stokke consider our 1st Tier suppliers as System suppliers that take care of the sub-suppliers on behalf of Stokke. Stokke has a close relation to all our 1st Tier suppliers with frequent visits and close cooperation related to continious improvement within different areas of the common business.

The main pilars in our Sourcing Strategy are:

- Stokke works with suppliers that promote FAIR WORKING CONDITIONS and SUSTAINABILITY in their work
- Stokkes production shall ensure PREMIUM QUALITY PRODUCTS
- Stokke choose suppliers with a LONG-TERM FOCUS and strive for a cooperation based on PARTNERSHIP These pilars are giving guidance both in our day-to-day work with the suppliers as well as to our long-term actions

Number of suppliers with which the company had commercial relations in the reporting year

19

#### Comments to number of suppliers

Stokke has a direct commercial relation to 19 factories/agents that supplies to Stokke AS. Including the factories supplying through and handled by our agents, Stokke has business relation with in total 30 factories.

#### Approximate ratio by sourcing options



Own or joint venture production



Direct contracting/purchase



Purchases through agents/intermediary/



Other

Purchase of marketing materials and extra packaging for repackaging etc not included

#### List of first tier suppliers (producers) by country

China :	4	
Romania :	2	
Hungary:	2	
Slovenia :	2	
Netherlands:	2	
Bulgaria :	1	
Denmark :	1	
USA:	1	
India:	1	
Germany:	1	
Taiwan:	1	
Rzech Republic :	1	

State the number of workers at first tier suppliers (producers) that the company has an overview of and the number of suppliers this overview is based on

#### **Number of workers**

1128

#### **Number of suppliers**

30

#### Comments to number of workers

Stokke is producing goods at in total 30 different suppliers. These 30 suppliers employees in total 17 000 people. Through our actions and communication about our expectations to the management of these suppliers, we are influencing all these people at 1s

#### Key inputs/raw materials and associated geographies

Wood (beech, oak, solid wood and plywood)	Bulgaria Rzech Republic Romania Slovenia Ukraine
Injection molding and assembly	China Hungary Netherlands
Metals (aluminium and steel)	China Hungary Netherlands
Polyester textile	China
Cotton textile	China

Is the company a supplier to the public sector?

No

#### Goals and progress

#### Goals and progress for the reporting year

Goal: Conduct Quality and Social audits of suppliers according to plan

Status: Done

Goal: Update mapping of 2nd Tier signing of CoC

> Put on hold after dialogue with Ethical Trade Norway, where Stokke decided to reprioritize resources to other activites where we see a bigger impact than through this action.

Status:

The wood supply chain is set out as priority and therefore second tier mapping was performed at our wooden furniture suppliers.

Goal: Establish a Stokke CSR strategy

Started. However due to changes in Top management, work has been put on hold. The activitiy Status:

will be continued into 2020

Goal: Continue competence building about Ethical trade of employees with supplier contact

Status: Done

Raise internal awareness about our Code of Conduct and include information about CoC in Goal:

Stokke Introduction training

Information about Code of Conduct and work related to Ethical Trade has become part of the Status:

introduction program for all new employees at Stokke through the Stokke Academy

Status:

Goal: Establish a Due Diligence System for Wood Purchase

A Due Diligence System related to risk of breach of Stokkes Code of Conduct has been established

in 2019. The system has two dimensions, focusing both on the country/industry Stokke is

operating within as well as the spesific suppliers. Based on the risks identified, actions has been

initiated at selected suppliers.

Goal:

Perform risk assessment of Stokkes textile purchase when it comes to sustainability and ethical trade. Evaluate and identify potentials for improvement

Status:

Stokke decided to further develop the Due Diligence System established for Wood Purchase to be applicable for all suppliers, materials and regions. Following the establishment of the system, the risk assessment has been performed for all 1st Tier suppliers and followed by specific actions for some of them.

#### Goal for coming years



Due diligence system: Building on the system established in 2019, Stokke will proceed with further mapping of the downstream supply chain followed by risk mitigation actions where needed



Conduct Quality and Social audits of suppliers according to plan



Establish a Stokke Corporate Social Responsibility Strategy giving the ambition for the future work with responsible business conduct



Continue competence building about Ethical trade of employees with supplier contact - extended to employees with indirect supplier contact (Innovation, Inventory management)



Establish a policy and regular reporting for Stokke responsible business conduct in line with Ethical trade Norway's' declaration of principles



Formalize focus and way of working for evaluation of environmental impact of Stokke suppliers



### 1.A Policy commitment

#### 1.A.1 What does the company say publicly about its commitment to respect people, society and the environment?

Stokke has published our commitment to people, society and environment on our homepage: www.stokke.com: https://www.stokke.com/NOR/no-no/stokke/ethics-and-environment/ethics-and-environment.html

#### 1.A.2 How is the commitment/policy developed and how is it anchored in the company?

Stokkes developed and implemented the Code of Conduct for our work with Suppliers in 2010. This policy was developed by the Sourcing Director in cooperation with Ethical Trade Norway and has since then been anchored with Top management. In 2020 Stokke do see a need of having a policy including the full business and have therefore set this as one of the targets for 2020.

#### 1.B Organisation and internal communication

#### 1.B.1 How is the work with responsible business conduct organised within the company and why in this particular way?

The main focus of Stokke has been to ensure Responsible Business Practice in cooperation with our suppliers. Therefore the reponsibility lies at Operations Director.

Next to responsible business practice towards the suppliers, Stokke set as a target in 2018 that all product development projects shall have a sustainability fit. All projects are reporting to a Project Steering Group, including the Global Leadership Team. Based on last years learnings, there is a clear need to develop specific targets and guidelines to set the ambitions. This is part of the strategy-work started.

Responsibility for developing a product in line with Stokke's values is assigned to VP Innovation together with the steering group. Responsibility for responsible production lies with the Operations Director.

#### 1.B.2 How are employees made aware of the ways in which responsible business conduct should inform their decisions and actions?

Employees working on product development and supplier selection/development are guided by internal process descriptions, as well as close dialogue and reporting to the Innovation Steering Group.

#### 1.B.3 How does the company make sure employees have adequate competencies to work towards implementing responsible business conduct?

Stokke has conducted internal and external training of key staff with direct and frequent contact with the suppliers. There is a need to to give other collegues an introduction to responsible business practice to ensure understanding on how our daily business and way of operating might affect our partners. This is set as a target for 2020.

#### 1.C. Plans and resources

#### 1.C.1 How is the company's commitment to respect people, society and the environment rooted in strategies and action plans?

Stokkes committeent is as per now, rooted in the Sourcing Strategy and mainly focused on the work toward the suppliers. In the ongoing strategy-work Stokke target a more holistic approach for the whole company and actions to be set based on that. This effort is of strategic importance and is featured in our strategy.

effort is 'of strategic importance' and is featured in our strategy. Moving forward it will therefore be on the board agenda as well (not only CEO and CFO).

#### 1.C.2 How is the company's strategies and action plans to work towards being responsible and sustainable followed up in top management and in the board?

Corporate Social Reponsibility and Stokkes work with ethical trade is reported to CEO and CFO. The status of the work is reported to the Board of Directors on a yearly base.

## 1.D Partnerships and collaboration with business associates, such as suppliers

#### 1.D.1 How does the company make clear in its business relationships (in particular in the supply chain) the importance it places on responsible business conduct?

Stokke CoC is a key document that is signed early in the process when sourcing new suppliers. Regular Social Audits, depending on risk profile of the country and supplier, also put the issue on the agenda at the suppliers. The topic is also a fixed agenda point in the yearly business review with our 1st Tier suppliers.

#### Indicator

Share of 1st Tier suppliers, who have received and accepted the Stokke Code of Conduct



Percentage of Stokkes first tier suppliers who have received and accepted our CoC for ethical trade (percent based on number of suppliers). If the percent should have been based on total monetary value of purchase then % would have been 99 for 2019 & 2018 and 100 for 2017.

The deviation from 100% is caused by one supplier of Stokke that has not signed the CoC. This supplier is introduced to Stokke through co-branding. The supplier is located in China and has together with it's direct customer an extensive program for sustainability and ethical trade. During visits and screening, Stokke has considered the risk of breaching the CoC to be low and accepted that the CoC is not signed.

Percentage of suppliers with whom we have had a business relationship for more than three years



The percentages is based on numbers of suppliers. The reason for the drop from 2017 to 2019 is introduction of new suppliers through co-branding and other kind of cooperation with 3rd parties.

Looking at purchase value the percentages are 2017: 100%, 2018: 98%, 2019: 96%.

#### Percentage of risk suppliers/sub-suppliers mapped on social and/or environmental sustainability



2019 2018 2017 An increased focus on suppliers in Eastern Europe in 2019, has resulted in a significant improvement of this indicator. Work is planned to continue in 2020.

## 1.E Lessons learned and changes

#### 1.E.1 What lessons has the company learned during the reporting period concerning sustainability, and what has changed as a result?

Stokke has through an extra focus on risks in our supply chain and implementation of a Due Diligence system related to the Code of Conduct, become more aware and focused on some of the risks identified. As a result this has helped Stokke to prioritize and follow up on specific risks at some of the suppliers. Control routines have been implemented for the visits at selected suppliers.

In previous years, the main focus within Ethical Trade was related to the asian suppliers. During 2019 both more presence at the suppliers, but also the risk assessment performed in the new Due Diligence system gave more focus to the suppliers in Eastern Europe.



## 2.A Mapping and prioritising

#### STATEMENT ON SALIENT ISSUES

Prioritising one or more risk areas on the basis of severity does not mean that some risks are more important than others, or that the company should not take action on other risks, but that risks with the greatest negative impact are prioritised first. Mapping and prioritisation are a continuous process.

#### 2.A.1 In the table below state the salient issues associated with the company's activities and business relationships, particularly in the supply chain and during the reporting period

Salient issue	Related topic	Geography
Workload	Freedom of association and collective bargaining Wages Working hours Regular employment	China Pakistan
Wood traceability	Environment Corruption Use of materials	Bulgaria Romania Slovenia Ukraine
Contamination of water in cotton production	Environment Water	China Pakistan

The list represent the most salient issues that Stokke has identified and prioritized for 2020

#### **DETERMINATION OF SALIENT ISSUES**

#### 2.A.2 Describe how the salient issues were determined, in terms of processes and sources of information, including any input from stakeholders

In 2019 Stokke established a process and systematic approach for performing risk assessment of our supply chain.

For both existing suppliers, but also potential new suppliers the assessment performed is split in two parts:

- 1. General risk assessment of the relevant country and industry in that country. The assessment is performed based on available information in the database www.mvorisicochecker.nl
- 2. A Stokke internal review of the spesific supplier. Input to this review is information gather through
- a. Social audits performed by 3. party companies
- b. Own visits and frequency of follow-up
- c. Own knowlegde of risk parameters
- d. Deep-dive audits of most salient issues at the relevant supplier

The risk evaluation gives a score to the supplier and a list of most salient issues to follow up at the different suppliers in our portfolio. Based on the total list, the three issues listed above have been prioritized.

#### ADDITIONAL SEVERE IMPACTS

2.A.3 Identify any severe impacts on people, society and the environment that occurred or were still being addressed during the reporting period, but which fall outside of the salient issues, and explain how they have been addressed.

Violations of working time regulations, salaries (including overtime pay and statutory insurance), and HSE related issues have been identified in social audits. The way of handling such topics is to explain the management of the suppliers how this is in breach with the Stokke Code of Conduct and local requirements and why they should focus on it. Stokke together with the 3rd party supporting the audit give the suppliers recommandations and advice on how to improve the conditions. Stokke follows up with asking for status reports and/or do a re-visit after some months to check if the improvements have been implemented.



### 3. A Cease, prevent or mitigate

#### 3.A.1 For each salient issue in your supply chain, add a goal, status and describe specific actions and progress made in the reporting year

Salient issue	Workload
Goal:	Production and overtime practice of our suppliers should be according to local law
Status :	Findings in social audit in China that too much overtime is being used compared to local law  In 2019, Stokke has worked hard to reduce our inventories. This work has often resulted in variations in purchasing volume. Some suppliers have experienced stop in production, and some have experienced increased orders with short deadlines that have resulted in more use of overtime.  Also in Product development projects, Stokke do partly operate with short deadlines and sometimes end up pushing suppliers for sampels. This might result in overtime
Objectives in reporting year :	Stokke should make sure that our business practice is not pushing for the use of overtime at the supplier. The supplier should be given information, forecast/orders and other request with a fair chance to be able to respond/produce within normal working hours

#### Actions:

In previous years Stokke has adapted purchase practice to improve this issue. The situation in 2019 was influencing this in a bit negative way and Stokke will perform an internal evaluation of our purchasing practice to see how we can contribute to ensure stable production at our suppliers without excessive use of overtime. Stokke must work to strive for stable production.

Internal training of Responsible Business Practice to those functions with direct/indirect contact with the suppliers to create understanding on how our actions/work influences the situation of the workers at our suppliers.

Salient issue	Wood traceability
Goal:	Establish overview from which forests Stokke get the raw material
Status :	Stokke has overviews of the suppliers (2nd Tiers) of our 1st tiers, which in the case of wooden production are the saw mills. Audits have been performed checking the documentation following the deliveries
Objectives in reporting year :	Get overview on how much of our raw material comes from certified forest and make a risk analyses on needed amout of control on non-certified forests

#### Actions:

Trace our non-certified wood input back to forest by conducting audit in our supply chain supported by a professional, neutral 3rd party

Salient issue	Contamination of water in cotton production
Goal:	Stokke suppliers shall have programmes for responsible water treatment (water use and discharge of water)
Status :	Stokke has production in China and Pakistan, which both have challanges with water scarcity. Stokke do know of programmes at some suppliers, but have not yet evalueted the content and effect of these
Objectives in reporting year :	Get overview of suppliers with programmes for responsible water treatment

#### Actions:

Map and create overview of suppliers with programmes for responsible water treatment Define Stokkes way of following up and focusing on this topic moving forward

#### Other actions related to management of negative impact:

Describe general actions to cease, prevent or mitigate negative impacts, including in your supply chain

#### 3.B.1 Reduction of environmental and climate footprint

The key focus of Stokke is to have a high focus on quality of our products and with good quality follows longlivety. TrippTrapp is the perfect example on this, as it can be used for generation and by that contributing less to the consumption society we experience today.

Stokke has also worked with implementing product certifications supporting the environmental footprint and supply chain of our products, as we are not able to control all materials 100% by ourselves.

In 2019, there has also been an increased focus on environmental impact of potential supplier when sourcing processes have been performed.

#### 3.B.2 Adapting own purchasing practices (sourcing)

There have been performed evaluations of environmental impact of our suppliers in some sourcing processes, but target for 2020 is to formalize this activity into a process.

#### 3.B.3 Choice of product design and of raw materials

Stokke has through product development of both new and existing products worked with implementing product certifications. Focus has mainly been related to textiles, where the following certifications are established or ongoing work.

Stokke has implemented Standard 100 by Oeko-tex for Product Class I for the indoor textile products. The Oeko-Tex product label, introduced certifies adherence to the specifications of the standard by the same name, a document of testing methods and limit values for potentially harmful chemicals. This independent testing and certification system supports our target to develop products in the best interest of the child. Stokke has in 2019 also started the work on implementing Made in Green by Oeko-tex, a certification which in addition to the testing for harmful substances also certifies that the textile products are sustainably produced. A unique product ID and/or QR code on the label enables consumers to trace the production of the labelled textile article.

Stokke has the OCS certification for cotton used in our textile products. The Organic Content Standard (OCS) applies to any non-food product containing 95-100 percent organic material. It verifies the presence and amount of organic material in a final product and tracks the flow of the raw material from its source to the final product.

In 2015, Stokke implemented an extensive upgrade of Stokke Restricted Substances List (RSL). The list describes which substances to test for dependent of material, which test method to use and acceptable levels. All suppliers must confirm that their deliveries to Stokke will comply with the RSL. RSL has been updated in 2018, and 2019, to ensure that the Stokke products are in compliance with rules and legislations, voluntary standards and industry trends. Stokke has committed to updating RSL once a year so that RSL. Stokke is following up-to-date recommended practice as well as voluntary standards and acts precautionary restricting chemicals that could potentially be harmful, often ahead of legislation.

In 2018 Stokke started the work of implementing a new water repellent PFC-free coating to our textiles. PFC (Perand polyfluorinated chemicals) are a family of man-made, fluorine-containing chemicals with unique properties to make materials stain resistant (especially oil) and waterproof. They have been used (and are being used) for most outdoor products on the market. Research has shown that PFCs are incredibly resistant to breakdown; some have the potential to remain in the environment for hundreds of years after being released. PFCs are not known to go directly through the skin and there is no evidence of direct health risks from wearing clothes containing PFCs, but researchers are concerned about potential effects. PFCs are released into the environment during the textile's manufacture, as well as when they're washed and disposed. Stokke have developed a new PFC free test plan together with a 3rd party test-lab. According to our RSL we now test for 33 PFC's versus previously 2 PFC's. All new products being launched by Stokke are PFC-free and we are gradually working on implementing this into our existing portfolio as well.

3.B.4 Actively support free trade union organisation and collective bargaining, or where the law does not allow it, actively support other forms of democratically elected worker representation.

Mentioned in Stokke CoC. Not a prioritized action to Stokke to follow up on besides through audit.

3.B.5 Contribute to development, capacity building and training of suppliers and workers in the supply chain:

Not prioritized in 2019

#### 3.B.6 Other plans and measures taken to deal with salient issue

No plans beside the ones mentioned in this report



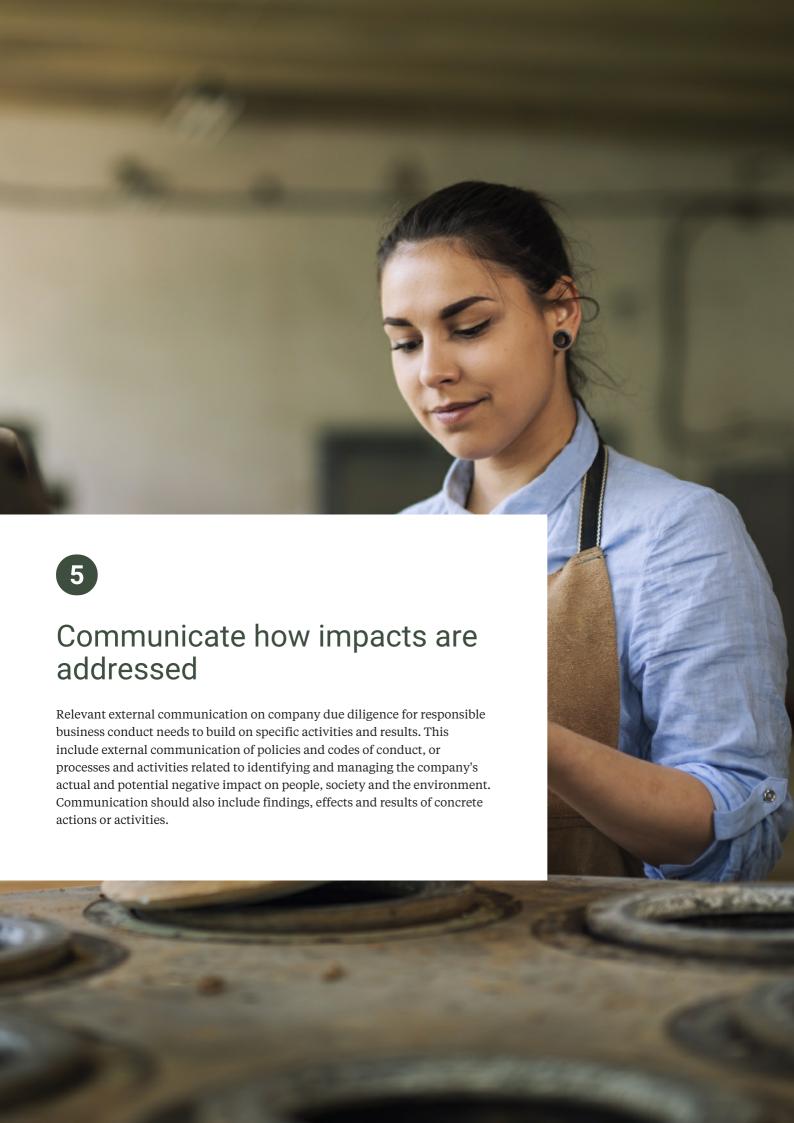
## 4.A Monitoring and assessment

#### 4.A.1 Describe responsibilities and procedures within the company for tracking performance with respect to due diligence activities

Director for Operations togheter with Operation department is responsible for tracking performance. Performance is controlled through dialogue with suppliers after findings in 3rd party audits.

4.A.2 Describe how the company evaluates the effect of its own efforts, or those made by suppliers (and other business relations), to identify, prevent and mitigate salient issues

This is an area of improvement and where Stokke will need to evaluate how to perform this.



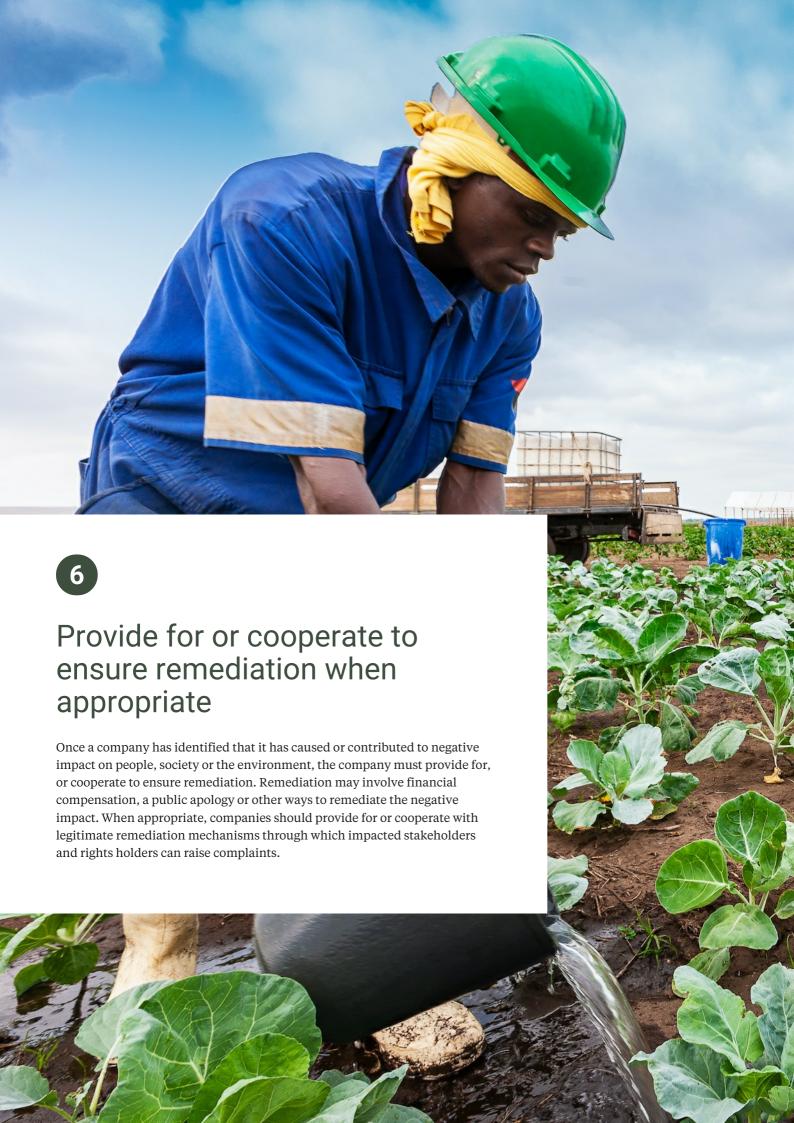
### 5.A External communication

#### 5.A.1 Describe how the company communicates with affected stakeholders when managing its salient issues

Communication with management at suppliers regarding findings in Social audits. During product development of new products we target a close dialogue with the supplier to ensure a product designed for manufacturing and the processes at the supplier.

#### 5.A.2 Describe how the company communicates publicly about its own work on identifying and management of salient issues

 $Communication\ about\ Stokkes\ responsibility\ is\ done\ on\ our\ homepage\ Stokke.com$ 



## 6.A Remediation

6.A.1 Describe the company's policy for remediation of negative impacts on people, society and the environment		
Stokke do not have a policy in place yet.		
6.A.2 Describe cases of remediation in reporting year, if relevant		
Not relevant		

## 6.B Secure access to grievance mechanisms

6.B.1 Describe what the company does do to ensure that workers and communities have access to effective remediation mechanisms, when appropriate:

## Contact details:

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